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Kodak Recognizes 52 Printers from Around the World for Excellence in Sustainable Printing

Rochester, NY, February 10, 2020 – Kodak, a global leader in developing sustainable printing solutions, awarded 52 printers from around the world, a record number, the 2019 SONORA Plate Green Leaf Award. The program, now in its seventh year, celebrates printers who are leaders in adopting sustainable practices that benefit the environment, their business and their customers.

Since the launch of the SONORA Plate Green Leaf Award program in 2013, the number of award applications has grown alongside the industry's embrace of sustainable solutions. Kodak is pleased to announce that the 2019 SONORA Plate Green Leaf Award program now recognizes more than one winner per region, reflecting increased geographic diversity in the applications.

In addition to integrating KODAK SONORA Process Free Plates into their operations, each of the 52 companies demonstrated an ongoing commitment to investing in sustainable business practices. The winners were judged on a range of criteria by Kodak's Health Safety & Environmental team, with special recognition going to the top-scoring printers from each region, which include: Advance Press (Australia); Drukkerij de Bij (Netherlands); Gemini Print (UK); Zühal Ofset (Turkey); Cartocor (Argentina); Primex Printers (Philippines); Tweddle Group (U.S.). A complete list can be found on [Kodak's website](#).

“Those recognized in this year’s SONORA Plate Green Leaf Award exemplify the tremendous dedication it takes to run a high-performance print operation,” said Robert Price, General Manager, Plate Business, Eastman Kodak Company. In an increasingly competitive and complex industry, more and more printers are adopting sustainable business processes. They understand it can deliver real bottom-line impact to their business, from improved efficiencies to their print operation to increased profitability of their entire business.”

Today, over 4,000 printers of all sizes rely on Kodak to capture all the benefits of process free. Printers make the seamless transition to Kodak SONORA Process Free Plates because they deliver long run lengths, fast imaging speeds, excellent resolution capabilities, UV capability, and excellent productivity, while delivering cost savings and increased profitability. As the transition to KODAK SONORA Process Free Plates continues at a rapid pace, one out of every three plates Kodak sells is now process free, with this trend expected to grow.

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About Kodak

Kodak is a technology company focused on imaging. We provide – directly and through partnerships with other innovative companies – hardware, software, consumables and services to customers in graphic arts, commercial print, publishing, packaging, entertainment and commercial films, and consumer products markets. With our world-class R&D capabilities, innovative solutions portfolio and highly trusted brand, Kodak is helping customers around the globe to sustainably grow their own businesses and enjoy their lives. For additional information on Kodak, visit us at Kodak.com and engage with us on **Twitter @KodakPrint** and on **LinkedIn at Kodak Print**